

# THE CHARLOTTE W. NEWCOMBE FOUNDATION

## Newcombe Foundation Goals for the 2011 Conference

For those of you who work in **Financial Aid**, we hope to strengthen your understanding of the Foundation's desire that Newcombe Scholarships will **make a difference** through enabling eligible, deserving students to complete bachelor's degree programs to which they have already made an extensive commitment.

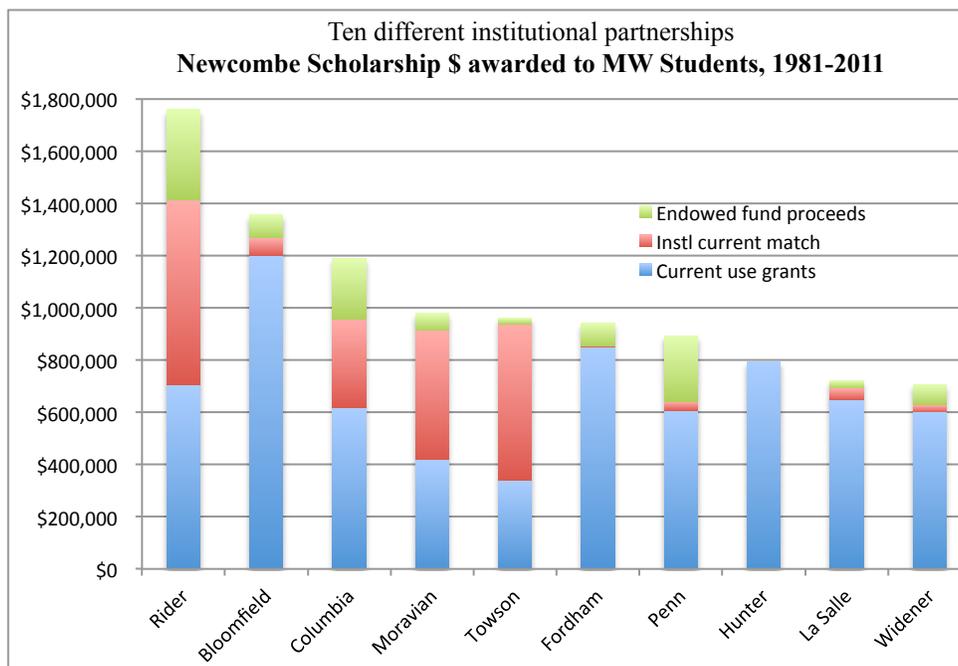
For those of you who work in **Student Services**, we hope that each of you will find some valuable ideas for **improving services for mature women students** through the two featured presentations and related discussions.

For those of you who work in **Development**, we hope that you will identify appropriate ways to **strengthen your institution's partnership** with the Newcombe Foundation. Depending on your institution, this may take the form of increased matching for annual (current use) grants or through seeking other significant donors whose interests coincide with the Mature Women Students program.

---

### Some notes re Development

#### **Partnerships benefit students**



#### **An emerging model for endowment-building partnerships**

Traditional model: CWNF awards challenge grant. Institution seeks donor(s) or \$ from other sources to match CWNF grant. No CWNF \$ are paid if no match is secured.

Emerging model: Institution finds donor willing to make sizable gift to support scholarships that meet Newcombe program policy. CWNF commits to match donor's gift, usually over multiple years. Both donations go into a new fund, jointly named for the new donor and Mrs. Newcombe; proceeds are administered in parallel with other Newcombe Scholarships. CWNF payment is only contingent upon the new donor following through.

Examples: Penn State (7 funds, CWNF total \$212,500); Temple U (1 fund, CWNF total \$100,000); The New School (1 fund, CWNF total \$100,000); Brooklyn College (1 fund, CWNF total \$12,500).